Sales/Marketing Flex Points Improvement Planner

In an effort to improve your bottom line, simply use this planner as a brainstorm sheet to outline the top 5 initiatives you plan to implement to improve your key flex point areas. Remember, the compounding effect can make even small improvements net huge results.

Inbound Leads		Inbound/Outbound Call		Pre-approach Activities		Presentation		Lead Follow-Up		Proactive Repeat and Referral Strategies	
Percent Improvement Goal →	%	Percent Improvement Goal →	%	Percent Improvement Goal →	%	Percent Improvement Goal →	%	Percent Improvement Goal →	%	Percent Improvement Goal →	%