

# TOOLS TO GET ORGANIZED, GROW SALES, AND WORK LESS

Choose the package that fits your CRM needs

## LITE

Track, manage, and build relationships with leads and customers.

Features include:

- Contact Management
- Searching & Filtering
- Lead Recovery Marketing
- Repeat & Referral Marketing
- Calendar & Scheduler
- Activity Processes
- Attachment Utility
- Document Center
- Reporting

## STANDARD

Track, market, and report on all segments: prospects, leads, and customers.

Includes **LITE** features, plus:

- Access geographically and demographically targeted prospects
- Proximity jobsite radius marketing
- Targeted direct mail campaigns

## PRO

Track, manage, and report on contacts and increase efficiency with added modules.

Includes all **STANDARD** features, plus five business-building modules:

- Proposals
- Commission & Job Cost
- Production
- Service
- QuickBooks® Connector

## ULTIMATE

Optimize performance and profitability with the complete package.

Includes all **PRO** features plus five integrated productivity Apps<sup>1</sup>:

- MS Email
- Sales Appointment Routing
- Mobile<sup>5</sup>
- Texting
- API

**MOST  
POPULAR**

**NEW**

Package	LITE	STANDARD	PRO	ULTIMATE
No. of Licenses	Per Shared License Per Month	Per Shared License Per Month	Per Shared License Per Month	Per Shared License Per Month
1	<b>\$90</b>	<b>\$105</b>	<b>\$120</b>	<b>\$195</b>
2-4	<b>\$75</b>	<b>\$90</b>	<b>\$100</b>	<b>\$130</b>
5-9	<b>\$60</b>	<b>\$70</b>	<b>\$75</b>	<b>\$93</b>
10-19	<b>\$47</b>	<b>\$52</b>	<b>\$58</b>	<b>\$69</b>
20+	<b>\$35</b>	<b>\$40</b>	<b>\$45</b>	<b>\$51</b>
Multi-Database <sup>3</sup>	<b>\$55/Add'l Database/Mo.</b>	<b>\$55/Add'l Database/Mo.</b>	<b>\$55/Add'l Database/Mo.</b>	<b>\$125/Add'l Database/Mo.</b>
Implementation <sup>4</sup>	<b>\$500</b>	<b>\$500</b>	<b>\$500</b>	<b>\$500</b>
Optional Apps:	Mobile <sup>5</sup> - \$30 API - \$5	Sales Appt. Routing - \$5	MS Email - \$20/Co.	Listen360 - \$80/Co. MS Texting - \$50/Co.

### All MarketSharp packages include:

- Unlimited User Accounts
- Secure MarketSharp Data Hosting
- Database Maintenance
- Daily Database Backups
- 50 MB Data Storage per User<sup>2</sup> (database)
- 500 MB File Storage per User<sup>2</sup> (docs & attachments)
- Unlimited 'Live' 1-800 Technical Support and Coaching
- Unlimited SharpSTART Introductory Web Training for New/Existing Staff
- Monthly Invites to Web-Seminar Advanced Trainings



**ORDER NOW**

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<sup>1</sup> **Apps Included with Ultimate:** Auto Email (optimize sales opportunities and nurture relationships with timely automated emails); Sales Appt. Routing (map and schedule appointments in close proximity to each other); Mobile (access information on contacts, appointments, and activities from any mobile device); Texting (send text reminders and notices to your leads and customers); API (allows MarketSharp to communicate with other programs). Apps may be purchased separately with other plans. Pricing per database per month: Auto Email - \$20; Texting - \$50. Pricing per license per month: API - \$5; Appointment Routing - \$5; Mobile - \$30.

<sup>2</sup> **Additional Disk Space:** Disk space, backup disk space, and bandwidth to upload and download data. Add'l Data Storage (database): \$5/100MB/month; \$12/500MB/month; or \$20/1GB/month. Add'l File Storage (docs & attachments): \$10/10GB/month.

<sup>3</sup> **Multi-Database Management:** Allows you to keep multiple databases for different locations and/or divisions separated while also enabling seamless login to any location/division, and sharing of employees, lead sources, and products among those locations. This feature also allows you to roll-up reports on all locations combined.

<sup>4</sup> **Implementation:** Includes one-on-one onboarding training(s), up to 4-hours of data conversion time and configuration and installation of application and database to reside on secure servers. Once your system is setup, you will receive your admin log-in credentials via email.

<sup>5</sup> **Mobile:** Full version of MarketSharp licenses can be used for mobile login, but mobile licenses will be consumed first.

**Data Conversion:** Conversion of existing data for use within MarketSharp over the initial 4-hour implementation time, \$150/hr. during business hours M-F, \$250/hr after business hours and/or weekends.

**Minimum Computer Requirements:** High-speed Internet access using Internet Explorer, Firefox, and Chrome.

**NOTE:** The pricing is based on number of concurrent (shared) licenses, rather than user accounts. Concurrent license means the total number of users logged in at any one time.

**Example:** Though you have 7 employees requiring access to MarketSharp, you may only need to purchase 5 licenses, as only 5 out of 7 users will be logged in at once.

*Prices may change without notice.*