Web Inquiry Follow-Up Email Template

The Web Inquiry Follow-Up Email template is designed to help you convert more Internet leads into set appointments. For it to be most effective, it should be emailed to the consumer within seconds of their web submission.

Feel free to use this template in your business... it’s on the next page. Simply highlight the text, copy, and then paste into your email program or word processor.

This is just one of many templates in MarketSharp. The following home improvement specific templates are loaded into MarketSharp and ready to use.

- **117 postcard templates** – jobsite marketing, home show invitations, home show follow-up, open house invitation, pre-appointment reminder, unsold lead follow up, thank you note, referral program, future interest, etc.
- **99 sales letter templates** – i.e. jobsite marketing, home show invitations, home show follow-up, open house invitation, pre-appointment reminder, unsold lead follow up, thank you note, referral program, future interest, post job survey, lead paint documentation, lien waiver, collections, etc.
- **26 forms** – lead sheet, measure sheet, closing sheet, company info, project summary, balance due, completion certificate, job cost, referral card, telemarketing release form, etc.
- **8 list report templates** – phone call list, appointment list, lead paint audit, customer list, etc.
- **46 email templates** – newsletter, appointment reminder, upcoming home show, check out Houzz, event notices, open house, Home Advisor rating, annual inspection, past customer sale, testimonial request, referral solicitation, online review request, project completion thank you, post appointment thank you, etc.
- **27 report templates** – lead cost, closing ratios, DNC audit, call center, canvasser performance, lead setter performance, telemarketer performance, promoter performance, confirmation performance, lead source summary, job cost, production, commission, demographics, install volume, payments, balance due, sales, product, service, etc.

Here’s the GOOD NEWS... MarketSharp can automate your marketing and grow your sales.

A 5-minute phone call is the best way to see if this is for real. You’ll see how over 3,200 other remodelers across the U.S. and Canada are using this system to grow their business.

If you’d like to automate your marketing and grow your sales, call 1-800-335-4254 ext. 1 for a 5-minute discovery session.
Web Inquiry Follow-Up Email Template

Thank You... Your Online Request Has Been Received!

Hello <<Contact.First_Name>>,

Thank you for your interest in <<Company.Name>>!

We're looking forward to helping you decide if we're the right fit for your next home improvement project.

Shortly, a home improvement expert, specializing in <<Product.Interest>>, will be following up with you to learn more about your plans and answer any specific questions you may have.

In the meantime, feel free to email or call us directly to immediately discover more information about our services.

Email: <<Company.Email>>

Call: <<Company.Phone>>

All the best...

<<Company.Contact_Name>>
<<Company.Contact_Title>>
<<Company.Phone>>
<<Company.Website>>

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Thank You - Your Request Has Been Received!
Jason Oefstedahl <jason@marketsharp.com>
Sent: Fri 10/17/2014 3:22 PM
To: Jason Oefstedahl

Thank You... Your Online Request Has Been Received!

Hello Stephen,

Thank you for your interest in XYZ Remodeling!

We’re looking forward to helping you decide if we’re the right fit for your next home improvement project.

Shortly, a home improvement expert, specializing in Gutter Protection, will be following up with you to learn more about your plans and answer any specific questions you may have.

In the meantime, feel free to email or call us directly to immediately discover more information about our services.

   Email: jason@marketsharp.com

   Call: (800) 335-4254

All the best...

Jason Oefstedahl
General Manager
(800) 335-4254
www.xyzremodeling.com

XYZ Remodeling, Inc. | 505 King St | La Crosse | Wisconsin | 54601

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