



XYZ Remodeling
 505 King Street
 La Crosse, WI 54601

Welcome, Jason Oefstedahl [Logout]

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Detailed Lead Report

All Records

Lead Source Primary	Inquiries	Appt Set	Issued	Presentation	Sold First Call	Total Sold	Inquiry to Appt Set	Inquiry to Lead Issued	Appt Set to Lead Issued	Appt Set to Presentation	L	F
<input type="checkbox"/> Direct Mail	611	548	548	514	202	203	89.69 %	89.69 %	100.00 %	93.80 %		
<input type="checkbox"/> Home Show	98	88	88	84	43	43	89.80 %	89.80 %	100.00 %	95.45 %		
<input type="checkbox"/> Newspaper	171	154	154	138	54	54	90.06 %	90.06 %	100.00 %	89.61 %		
<input type="checkbox"/> Radio	52	44	44	43	19	19	84.62 %	84.62 %	100.00 %	97.73 %		
<input type="checkbox"/> Referral	418	381	381	347	142	142	91.15 %	91.15 %	100.00 %	91.08 %		
<input type="checkbox"/> Repeat	153	141	141	126	61	61	92.16 %	92.16 %	100.00 %	89.36 %		
<input type="checkbox"/> Telemarketing	39	34	34	31	15	15	87.18 %	87.18 %	100.00 %	91.18 %		
<input type="checkbox"/> TV	65	58	58	51	16	16	89.23 %	89.23 %	100.00 %	87.93 %		
<input type="checkbox"/> Walk-In	132	120	120	111	48	48	90.91 %	90.91 %	100.00 %	92.50 %		
<input type="checkbox"/> Yellow Pages	138	126	126	119	58	58	91.30 %	91.30 %	100.00 %	94.44 %		
Lead Source Primary Totals:	1877	1694	1694	1564	658	659	90.25 %	90.25 %	100.00 %	92.33 %		
	Inquiries	Appt Set	Issued	Presentation	Sold First Call	Total Sold	Inquiry to Appt Set	Inquiry to Lead Issued	Appt Set to Lead Issued	Appt Set to Presentation	L	F
Company Totals:	1877	1694	1694	1564	658	659	90.25 %	90.25 %	100.00 %	92.33 %		

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